

# EMERSON ROSE ACT

In 2013, the ERHF worked with the South Carolina legislature and Governor Nikki Haley in passing the Emerson Rose Act. Since that time, over **500,000 South Carolina newborns** have received this noninvasive, life-saving test for undetected heart defects prior to discharge from the hospital. Studies have since shown a **33% decrease** in death due to critical congenital heart defects in states with this screening in place.



## ABOUT CHDs

- A congenital heart defect (CHD) is a structural abnormality in the heart that is present at birth.
- Approximately 44,000 children (1 out of every 100) are born with a CHD every year in the USA.
- CHDs are the most common birth defect; one baby is born with a CHD every 15 minutes in the USA.

## Dear Friend,

On October 13<sup>th</sup>, the Emerson Rose Heart Foundation® will host its 13<sup>th</sup> Annual Golf Tournament at Smithfields Country Club in Easley, SC. In the past, many of you have graciously supported us at one of the levels outlined in this brochure. For some of you, this is your first opportunity to support the Emerson Rose Heart Foundation® in this way.



The proceeds from this tournament have allowed us to fund our mission in providing support for families in financial need and to support quality improvement projects to advance medical treatment for children with heart defects. Family support may be as simple as a gas card, meal tickets, or hotel accommodations for a family who has a child in the hospital; or as significant as helping offset bills incurred by a family who has to be out of work while their child is in the hospital. Quality improvement and research projects include:

- MUSC Music Therapy
- State-wide AED training program in South Carolina public schools
- ECMO simulator at MUSC
- Heart valve research
- Global medical database for research analysis

Sponsorship plays a major part in helping this foundation meet the needs of CHD children and their families.

We hope to see you not only as a sponsor and/or a golfer, but also as an ongoing partner with our mission. We look forward to hearing from you soon and thank you for your partnership.



Gratefully,

Jason Smith, Co-Founder

SPONSORSHIP OPPORTUNITIES



## THANK YOU

"Hello to all who support the Emerson Rose Heart Foundation. My name is Heather Lyles. My daughter Kaylee has double outlet right ventricle and was diagnosed with this condition when I was 20 weeks pregnant, with open-heart surgery expected to be needed shortly after birth. During this time, being a single mom, I was numb when given the diagnosis. I was by myself, not knowing what to think or do, or whether my child was going to survive or not. I was given a pamphlet for the Emerson Rose Heart Foundation. After Kaylee's birth, she received open-heart surgery at six months old at MUSC, and we were down there for a period of eight days, three of which were spent in the ICU. Without the help of the Emerson Rose Heart Foundation, Dossie, David, Rachel, and of course Emerson's parents, I don't know where I would have been. I was absolutely devastated going through this as a single mom, feeling as if it were my fault. Yet the Emerson Rose Heart Foundation and those who support it gave me hope and healing, as well as my daughter a place to stay, food to eat, prayers, and so much more. So for those of you who donate, please know that your money makes a difference. Your help makes a difference. Your volunteering makes a difference. For families like mine, we are forever grateful! God bless you all!"

-Heather Lyles, Heart Mom



P.O. Box 935 | Clemson, SC 29633  
Phone: 864.365.6188 | Email: [contact@erheart.org](mailto:contact@erheart.org)

[www.erheart.org](http://www.erheart.org)



Friday  
October 13  
2023

Smithfields  
Country Club  
Easley, SC

1:00 p.m.  
Shotgun Start

Golfing with  
HEART



MUSC  
Children's Health  
Medical University of South Carolina



The Emerson Rose Heart Foundation (ERHF®) is a 501(c)(3) tax-exempt public charity. The ERHF® was started in August 2011 by Jason and Susan Smith, of Clemson, SC, following the death of their first child, Emerson Rose Smith, from a CHD at 76 days old. During the Smith's time in the hospital, God gave them the desire to make an impact on children and families affected by congenital heart defects (CHDs) by meeting needs and sharing the gospel of Jesus Christ.

The mission of the Emerson Rose Heart Foundation is to change the future for those affected by congenital heart defects as we share the love and hope of Jesus Christ. This is accomplished by:

- Supporting Heart Families spiritually, emotionally and financially
- Advancing patient care
- Funding radical medical research
- Increasing awareness about the most common birth defect in the world.



The ERHF® serves an average of 350 families each year in the Carolinas and is funded solely by individual, community, and corporate contributions with no federal or state funding. The ERHF® has directly assisted approximately 4,000 families financially, emotionally, and prayerfully who have a CHD warrior in the hospital and has funded over \$250,000 in research and quality improvement projects.



Because of you we are able to bring the gospel to each family's situation, pointing to Christ as our hope despite circumstances. Please let us know if you would like to know more about Jesus. Thank you for your support!

# SPONSOR LEVELS

## Presenting \$8,500

- Two foursomes in 2023 Golf Tournament
- Presenter to winning foursomes
- Banner at entrance to golf course
- Name on tournament billboards and in media promotions
- Recognition on ERHF social media
- Logo on tournament volunteer t-shirt and website
- Full page advertisement in program
- Promotional items in gift bags
- Hole signage

## Matching \$4,000

*On day of event, your company or organization would match all donations received up to \$4,000*

- Frequent publicity before and during event
- Speaking opportunity

## Reception \$4,000

- One foursome in 2023 Golf Tournament
- Recognition on ERHF social media
- Logo on tournament banner, volunteer t-shirt, and website
- Prominent advertisement in program
- Promotional items in gift bags
- Exclusive recognition and signage at dinner

## Albatross \$3,750

- Two foursomes in 2023 Golf Tournament
- Sign and recognition at Butterfly Release
- Recognition on ERHF social media
- Logo on tournament banner, volunteer t-shirt, and website
- Prominent advertisement in program
- Promotional items in gift bags
- Hole signage

## Eagle \$2,500

- One foursome in 2023 Golf Tournament
- Recognition on ERHF social media
- Logo on tournament t-shirt
- Highlighted in program
- Promotional items in gift bags
- Hole signage

## Cart and Ball \$2,000

- Recognition on gift balls and carts
- Recognition in golf program
- Promotional items in gift bags

## Tee Gift \$2,000

- Logo on Tee Gift for golfers
- Recognition in golf program
- Promotional items in gift bags

## Lunch \$2,000

- Exclusive recognition and signage at lunch
- Recognition in golf program
- Promotional items in gift bags

## Birdie \$1,750

- Highlighted in program
- Promotional items in gift bags
- Hole signage

## Auction \$1,500

- Listed in program

## Closest to Pin \$1,000

- Highlighted in program
- Signage at contest area

## Longest Drive \$1,000

- Highlighted in program
- Signage at contest area

## Hole-in-One \$1,000

- Highlighted in program
- Exclusive signage at Hole-in-One hole

## Refreshment Stations \$750

- Highlighted in program
- Signage at a refreshment station

## Par \$500

- Highlighted in program
- Promotional items in gift bags

## Hole \$350

- Hole signage

## Heart Dedication \$20

- Sponsor a heart to honor or in memory of someone with a CHD to be displayed at the tournament

## Friend of the ERHF Gift of your choice

Hope to Children.  
Support to Families.  
Awareness to All.®



# RESPONSE CARD

Yes, we will be a...

- Presenting Sponsor at \$8,500
- Matching Sponsor at \$4,000
- Reception Sponsor at \$4,000
- Albatross Sponsor at \$3,750
- Eagle Sponsor at \$2,500
- Cart and Ball Sponsor at \$2,000
- Tee Gift Sponsor at \$2,000
- Lunch Sponsor at \$2,000
- Birdie Sponsor at \$1,750
- Auction Sponsor at \$1,500
- Closest to Pin Sponsor at \$1,000
- Longest Drive Sponsor at \$1,000
- Hole-in-One Sponsor at \$1,000
- Refreshment Stations Sponsor at \$750
- Par Sponsor at \$500
- Hole Sponsor at \$350
- Heart Dedication at \$20:

Name: \_\_\_\_\_

Friend of the ERHF at \$ \_\_\_\_\_

To receive sponsor recognition, register by **October 1**

\$ \_\_\_\_\_  Enclosed  Charge my Discover, MC, VISA, or AMEX  Bill me

Card Number \_\_\_\_\_

3 or 4 digit CVV number \_\_\_\_\_

Print name as it appears on card \_\_\_\_\_

Signature \_\_\_\_\_

Phone Number (\_\_\_\_) \_\_\_\_\_

Company Name \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone Number (\_\_\_\_) \_\_\_\_\_

Fax Number (\_\_\_\_) \_\_\_\_\_

Your Name \_\_\_\_\_

Your Title \_\_\_\_\_

Your Phone Number \_\_\_\_\_

Your E-mail \_\_\_\_\_

**Please mail completed response card to:**  
ERHF, P.O. Box 935, Clemson, SC 29633



or visit [erheart.org](http://erheart.org) to register online.

Please email signage designs and/or logo files (EPS preferred) to: [contact@erheart.org](mailto:contact@erheart.org)